

LOGO APPLICATION

Logo Materials for Participants:

1. Three (3) MADE IN THE ADIRONDACK NORTH COUNTRY FOR SALE HERE laminated door/window decals. Colorful blue/green design with black outline on 6.5"h x 4"w off-white card stock.
2. Twenty-eight (28) MADE IN THE ADIRONDACK NORTH COUNTRY shelftop display signs. Colorful blue/green design with black outline on 1.5"h x 4"w off-white card stock.
3. One hundred (100) MADE IN THE ADIRONDACK NORTH COUNTRY adhesive labels. Colorful blue/green design with black outline on glossy white 11/8"h x 1"w. Can be applied to hang tags.
4. Unlimited access to downloads of MADE IN THE ADIRONDACK NORTH COUNTRY logo for your website.
5. Permission to print the MADE IN THE ADIRONDACK NORTH COUNTRY logo on materials such as brochures, price lists, and invoices, etc.; on clothing and accessories such as tote bags, t-shirts, hats, scarves; or your car, trailer, van, delivery truck, or other vehicle.

Conditions of Use:

All new logo applications are subject to approval by the Adirondack North Country Association's craft committee. As a producer and/or seller of goods seeking to use the MADE IN THE ADIRONDACK NORTH COUNTRY logo, you agree to become a member, and to abide by the following:

- To produce and/or sell products of quality and value;
- To assure customer satisfaction;
- To use and/or sell MADE IN THE ADIRONDACK NORTH COUNTRY products, materials, labor, or intellectual input whenever and wherever possible;
- To assure that the MADE IN THE ADIRONDACK NORTH COUNTRY logo will be used only on products that are produced or originate in the Adirondack North Country*, or are altered by more than 25% in the Adirondack North Country by input of labor, process, or intellectual content;
- To maintain ANCA annual membership;
- To agree not to display, adapt or use the MADE IN THE ADIRONDACK NORTH COUNTRY logo in such a way as to damage or undermine the character of the Adirondack North Country.

*The Adirondack North Country Region of NYS includes the counties of Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Jefferson, Lewis, Oneida, Oswego, Saratoga, St. Lawrence, Washington and Warren.

Receive the MADE IN THE ADIRONDACK NORTH COUNTRY Logo Materials by joining ANCA:

Membership dues - \$25. Your payment confirms that you agree to follow the Conditions of Use as entered above. Complete the following and, with payment, return a business card, brochure or web page with contact information. Make check payable to ANCA. Mail to ANCA, 67 Main Street, Suite 201, Saranac Lake NY 12983.

Business name: _____ Owner's name/s: _____

Download Logo to website. Website address: _____

Request Logo print file. Email address: _____

The Adirondack North Country Association (ANCA) presents:
MADE IN THE ADIRONDACK NORTH COUNTRY



Today's Customers Want to
Find, Buy and Take Home "Locally Made" . . .

Improve Your Product Appeal - Proudly Display the
MADE IN THE ADIRONDACK NORTH COUNTRY Logo

Seal the Sale
Identify Your Work as:



- At craft fairs, farmers' markets, trade shows and other exhibits (laminated color decals, shelftop display signs, tags, adhesive labels)
- At studio or retail store (laminated door/window color decals, shelftop display signs, adhesive labels, hang tags)
- On product packaging (adhesive labels, hang tags)
- On brochures, sell sheets, price lists, invoices, stationery and other business-related publications
- In advertising (include in print ads or use tag line in radio ads, etc.)
- On your website
- At AdkNCrafts.com, next to your listing on each product page: Looking for A Gift, Buyer Days, American Handmade Wholesale Directory, etc.
- On clothing and accessories (t-shirts, hats, scarves, tote bags, pins, mugs, etc.)

The possibilities are endless...